

# Yuki Tamari

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## Education

Doctor of Literature in Psychology, Waseda University, Japan, 2013

Master of Literature in Psychology, Waseda University, Japan, 2009

Bachelor of Literature in Psychology, Waseda University, Japan, 2007

## Employment

University of Shizuoka, School of Management and Information, Assistant Professor,  
Graduate School of Management and Information of Innovation (Consumer  
Behavior), 2017-present

The University of Tokyo Hospital, Department of Radiology Project Assistant  
Professor, 2014-2017

## Journal Articles

Takahashi, H., Takano, H., Camerer, C.F., Ideno, T., Okubo, S., Matsui, H., Tamari, Y.,  
Takemura, K., Arakawa, R., Kodaka, F., Yamada, M., Eguchi, Y., Murai, T., Okubo,  
Y., Kato, M., Ito, H., & Suhara, T. (2012). Honesty mediates the relationship  
between serotonin and reaction to unfairness. *Proceedings of the National  
Academy of Sciences*, **109**, 4281-4284.

Sakumi, A., Miyagawa, R., Tamari, Y., Nawa, K., Sakura, O. & Nakagawa, K. (2015).  
External effective radiation dose to workers in the restricted area of the  
Fukushima Daiichi Nuclear Power Plant during the third year after the Great East  
Japan Earthquake. *Journal of Radiation Research*, **57**, 178-191.

Tamari, Y., Kuroda, Y., Miyagawa, R., Nawa, K., Sakumi, A., Sakata, N., Mizushima, N.,  
Sakura, O., Iwamitsu, Y., Takemura, K., & Nakagawa, K. (2016). A report that  
Fukushima residents are concerned about radiation from Land, Food and Radon.  
*Journal of Radiation Research*, **57**, 418-421.

## Conference Presentations

- Tamari Y., Ideno T., Okubo S., Takemura K., & Abe S. (2012). Primary attributes and secondary attributes in consumer decision making: Examination of construal level theory. 30th International Congress of Psychology, 179.
- Ideno, T., Okubo, S., Tamari, Y. Takemura, K., & Abe, S. (2012). Individual differences in construal level and decision making. 30th International Congress of Psychology, 721.
- Takemura, K., Murakami, H., Tamari, Y., & Ideno, T. (2013). Probability weighting function and value function based on unified psychological model. 2013 Asia-Pacific Meeting of the Economic Science Association.
- Takemura, K., Murakami, H., Tamari, Y., & Ideno, T. (2014). Probability weighting function models and psychological experiment for the comparisons. Japan Society for Fuzzy Theory and Intelligent Informatics, 24th Soft Science Workshop.
- Takemura, K., Murakami, H., Tamari, Y., & Ideno, T. (2014). Probability weighting function from psychophysical and time- discounting model. European Mathematical Psychology Group Meeting 2014.
- Tamari, Y., Ideno, T., Sakumi, A., Miyagawa, R., Nakagawa, K. (2015). Differences in Risk Perception between Residents of Tokyo and Fukushima. SPUDM25 Subjective Probability, Utility, and Decision Making Conference, 164.
- Murakami, H., Niwa, N., Haraguchi, R., Tamari, Y., & Takemura, K. (2016). The priority heuristic in the effort-accuracy framework: A computer simulation approach. 31st International Congress of Psychology, 167.
- Tamari Y., Haraguchi, R., Ideno, T., Takemura, K. (2016). Computer simulation study of decision strategies in which each attribute is dichotomous. 31st International Congress of Psychology, 168.
- Haraguchi, R., Tamari, Y., Takemura, K. (2016). Cognitive effort and accuracy of two-stage decision making: A computer simulation approach. 31st International Congress of Psychology, 308.

### **Regular courses at the University of Shizuoka**

#### **Graduate School of Management and Information of Innovation:**

Advanced Study in Consumer Behavior

Advanced Study in Consumer Psychology

School of Management and Information:

Advertising Theory

Consumer Behavior

Statistical Research Method for Business I