

CURRICULUM VITAE

Name: YOON, Daeyoung

Birth: July 1960 (Korea)

Affiliation

School of Management and Information, University of Shizuoka

Graduate School of Management and Information of Innovation, University of Shizuoka

Title

Professor

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Education

1993 Ph. D. Business Administration, Kobe University

1988 B. A. Economics, University of Toyama

Academic Positions

Associate Professor, School of Management and Information (Present)

Assistant Professor, University of East Asia

Visiting Researcher, University of Manchester (UK)

Visiting Researcher, University of Florence (Italy)

Visiting Researcher, Moscow State Institute of International Relations, MGIMO
University (Russia)

Research Interests

Organization Management

International Comparative Management
Industrial Cluster
Strategic Management

Academic Associations

Organizational Science
Society of Economics and Management for East Asia
Forum for Entrepreneurial Studies
Hong Kong & Asia Pacific Association

Research and Publications

- Books/ Books edited

Daeyoung Yoon(Co-author), The Strategy of Japanese Automobile Company in China, Toyokeizaishinpposhya,2015.(in Japanese)

Daeyoung Yoon、 Permanence of Resional Industry, Chuokeizai-sya.Inc., 2014.(in Japanese)

Daeyoung Yoon (Co-editor), Regional Innovation Studied to Shizuoka, Chuokeizai-sya. Inc., 2013. (in Japanese)

Daeyoung Yoon (Co-author), A Study on Investment Decision Support through Interconnection between National R&D Performance Evaluation and Budget Information, Korea Institute of Science and Technology Information: KISTI), 2011. (in Korean)

Daeyoung Yoon (Co-author), Regional Management and Entrepreneurship, Yushodo Publishing Inc., 2008. (in Japanese)

Daeyoung Yoon (Co-author), Comparative Analysis of Japanese, Korean and Chinese Firms, Zeimukeiri Kyokai Inc., 2005. (in Japanese)

Daeyoung Yoon (Co-author), International Management, Gakubun-sha. Inc., 2005. (in Japanese)

Daeyoung Yoon (Co-author), Information Society and Management, Bunshido Inc., 1998. (in Japanese)

Daeyoung Yoon (Co-author), Global Strategies of Regional Enterprises, Kyushu University Publishing Press, 1998. (in Japanese)

- Articles

Daeyoung Yoon (Co-author), “International Marketing Strategy of Korean Food Company”, *Journal of Society of Economics and Management for East Asia*, Vol.7,

2015. (in Japanese)
- Daeyoung Yoon, “The Transaction System of Co-Prosperity in a Regional Industry: A case of Sweet Potato Shochu Industry in the Southern Kyushu”, *Organizational Science*, Vol.47, No.1, 2013. (in Japanese with English abstract)
- Daeyoung Yoon, “The Strategy of Foreign-affiliated Automobile Companies in Chinese Auto Market”, *Journal of Society of Economics and Management for East Asia*, Vol.6, 2013. (in Japanese)
- Daeyoung Yoon (Co-author), “A Comparative Study of the Eyewear Cluster (Japan, Italy, China)”, *Review of Management and Information of Innovation*, Vol.2, No.1, 2013. (in Japanese with English abstract)
- Daeyoung Yoon, “A Study of the Transaction System of Local Industries in Japan”, The 27th International Conference of Society of Economics and Management for East Asia, 2012. (in Japanese)
- Daeyoung Yoon, “Plastic Model Industry”, *Regional Innovation (Hosei University)*, Vol.4, 2012. (Refereed Journal Articles, in Japanese with English abstract)
- Daeyoung Yoon, “The Present Situation and Problem of Japanese R&D Systems”, *Korea Institute of Science and Technology Information: KISTI*, 2011. (in Korean)
- Daeyoung Yoon, “Study on an Activation of Regional Industry”, The 25th International Conference of Society of Economics and Management for East Asia, 2011. (in Japanese)
- Daeyoung Yoon, “Weakening Japanese Firms vs Exciting Korean Firms”, Shizuoka Asia-Pacific Forum, 2011. (in Japanese)
- Daeyoung Yoon (Co-author), “Krisenmanagement of Family Business”, *Journal of the Japan Academy of Family Business*, Sokango, 2010. (in Japanese)
- Daeyoung Yoon, “Road to Mondragon”, *School of Administration and Informatics (University of Shizuoka)*, Vol.22, No.2, 2010. (in Japanese)
- Daeyoung Yoon, “On the Two Critical Problems of Local Traditional Industries in Japan”, *Journal of Society of Economics and Management for East Asia*, Vol.2, 2009. (in Japanese)
- Daeyoung Yoon, “A Study on Sake Industry of Shizuoka Prefecture”, *School of Administration and Informatics (University of Shizuoka)*, Vol.22, No.1, 2009. (in Japanese with English abstract)
- Daeyoung Yoon, “Capability of the Industrial Clusters to Adjust to the Environment Changes”, *School of Administration and Informatics (University of Shizuoka)*, Vol.21, No.2, 2009. (in Japanese with English abstract)
- Daeyoung Yoon (Co-author), “A Comparative Study on the Eyewear District of

Japan (Sabae) and Italy (Belluno)", *School of Administration and Informatics (University of Shizuoka)*, Vol.20, No.2, 2008. (in Japanese with English abstract)

Courses Taught

Undergraduate: Introduction to Management,
Strategic Management, etc.

Postgraduate: Advanced Study in Strategic Management
Advanced Study in International Comparative Management
Advanced Study in Industrial Cluster, etc.

Awards

Commendation of 「Ministry of Public Administration and Security」 (2010)

Social Activity

Shizuoka Sangaku-koryu Center

Japan Organization for Employment of the Elderly, Persons with Disabilities and Job Seekers, JEED (Shizuoka)

Society of Economics and Management for East Asia